



The Purple Rose Theatre Company
137 Park Street
Chelsea, MI 48118-1038

Contact: Alan Ribant, Managing Director
Quintessa Gallinat, Marketing Assistant
Administration: (734) 433-PRTC (7782)
Box Office: (734) 433-ROSE (7673)
Fax: (734) 475-0802
E-mail: ribant@purplerosetheatre.org
gallinat@purplerosetheatre.org
Web Site: www.purplerosetheatre.org

July 7, 2004

FOR IMMEDIATE RELEASE

MITCH ALBOM PLAY *AND THE WINNER IS* EXTENDED THROUGH SEPTEMBER

World Premiere Production To Run An Additional Four Weeks Due to Popular Demand

The Purple Rose Theatre Company is pleased to announce a four-week performance extension of Mitch Albom's new comedy ***And The Winner Is***. Originally scheduled to close on August 27, ***And The Winner Is*** will now run until September 24. Performances for the remainder of the engagement will be Wednesdays through Saturdays at 8 PM with Wednesday and Saturday matinees at 3 PM and Sunday matinees at 2 PM. All performances are at the Purple Rose Theatre, 137 Park Street, Chelsea, MI. (*Editor's Note: Please find a daily performance calendar including on page 2*).

The additional performances are being added to accommodate record ticket sales. "Mitch has written a delightful play full of humor and heart," says director Guy Sanville. "We're thrilled with the production and happy to see audiences embracing the play in such large numbers."

As the title suggests, it is awards season in Hollywood when movie star Tyler Johnes wakes up in a strange bar where time has no meaning and nothing is as it seems. All Johnes wants is to get to the Oscars so he can accept the Best Supporting Actor award he thinks he so richly deserves, but the odd bartender named Seamus keeps throwing a wrench in the works. Unexpected appearances by his agent, his old acting partner, his well-endowed escort and his soon-to-be ex-wife further complicate Johnes' attempts to keep his date with destiny. Flavored with Albom's signature introspection, ***And The Winner Is*** has all the charm of *It's A Wonderful Life* for life in the fast lane.

The World Premiere of ***And The Winner Is*** is directed by PRTC Artistic Director Guy Sanville. The cast of this new comedy includes Paul Hopper (***Bus Stop, Guys On Ice***), Sarab Kamoo (***The Underpants, Marcus Is Walking***), Grant R. Krause (***Bus Stop, Norma & Wanda***), and Wayne David Parker (***Duck Hunter Shoots Angel, Escanaba in da Moonlight***). Two actors will made their PRTC

(Winner Is)

Continued from page 1

debut this summer in **And The Winner Is**: Eastern Michigan University graduate Jerri Doll and Chelsea-native Patrick Michael Kenney. (*Editors' Note: Cast biographies are available for hometown stories or interviews by calling The Purple Rose Theatre Company at 734-433-PRTC*).

Design for **And The Winner Is** includes set design by Vincent Mountain, lighting design by Reid G. Johnson, costume design by Christianne Myers, prop design by Danna Segrest and sound design by Quintessa Gallinat. The stage manager for **And The Winner Is** is Michelle DiDomenico, with Katie M. Doral and Brian Papendick as Assistant Stage Managers.

Exclusive production sponsor for **And The Winner Is** is TARGET.

Ticket reservations can be obtained by calling the Purple Rose Theatre Company Box Office at (734) 433-ROSE (7673). The PRTC Box Office is open Monday through Friday from 10:00 AM to 6:00 PM.

####

EXTENTION SCHEDULE

Sunday, August 28	2:00 PM	\$27.50	
Wednesday, August 31	3:00 PM	\$22.50	Added Matinee
Wednesday, August 31	8:00 PM	\$22.50	
Thursday, September 1	8:00 PM	\$22.50	
Friday, September 2	8:00 PM	\$32.50	
Saturday, September 3	3:00 PM	\$27.50	
Saturday, September 3	8:00 PM	\$32.50	
Sunday, September 4	2:00 PM	\$27.50	
Wednesday, September 7	3:00 PM	\$22.50	Added Matinee
Wednesday, September 7	8:00 PM	\$22.50	
Thursday, September 8	8:00 PM	\$22.50	
Friday, September 9	8:00 PM	\$32.50	
Saturday, September 10	3:00 PM	\$27.50	
Saturday, September 10	8:00 PM	\$32.50	
Sunday, September 11	2:00 PM	\$27.50	
Wednesday, September 14	3:00 PM	\$22.50	Added Matinee
Wednesday, September 14	8:00 PM	\$22.50	
Thursday, September 15	8:00 PM	\$22.50	
Friday, September 16	8:00 PM	\$32.50	
Saturday, September 17	3:00 PM	\$27.50	
Saturday, September 17	8:00 PM	\$32.50	
Sunday, September 18	2:00 PM	\$27.50	
Wednesday, September 21	3:00 PM	\$22.50	Added Matinee
Wednesday, September 21	8:00 PM	\$22.50	
Thursday, September 22	8:00 PM	\$22.50	
Friday, September 23	8:00 PM	\$32.50	
Saturday, September 24	3:00 PM	\$27.50	
Saturday, September 25	8:00 PM	\$32.50	Closing Night