



The Purple Rose Theatre Company
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January 8, 2007
FOR IMMEDIATE RELEASE

THE SUBJECT WAS ROSES OPENS AT THE PRTC THIS WINTER
Former PRTC Apprentice Makes Professional Directing Debut With American Classic

The Purple Rose Theatre Company is proud to announce the presentation of *The Subject Was Roses* by Frank D. Gilroy this winter. The production will enjoy a limited six-week engagement from Thursday, February 8 through Saturday, March 17, 2007.

Seven low-price previews of *The Subject Was Roses* will be performed from Thursday, February 8, through Thursday, February 15, with Press Opening Night on Friday, February 16. Regular performances for the duration of the engagement are Wednesdays through Saturdays at 8:00 PM with Saturday matinees at 3:00 PM and Sunday matinees at 2:00 PM. (*Editor's Note: Please find a daily performance calendar, including ticket prices and added performance dates, on page 3*). All performances are held at The Purple Rose Theatre Company, 137 Park Street, Chelsea, Michigan.

Winner of the Pulitzer Prize, the NY Drama Critics' Circle Award and the Tony Award for Best Play, *The Subject Was Roses* is a subtle portrait of a small family in the wake of World War II. A son who left as a pampered boy returns from the war as a man in his own right. His parents compete for his affection while trying to mask the tension in their marriage. Finally, both mother and father must choose between clinging to their child and recognizing the man he's become.

The play had its Broadway premiere on May 25, 1964 at the Royale Theatre, starring Jack Albertson, Irene Dailey and Martin Sheen, and was directed by Ulu Grosbard. A major critical and commercial success, the play was nominated for five Tony Awards, winning two for Best Featured Actor (Albertson) and Best Play. For his work in the play, Gilroy won the Pulitzer Prize for Drama that year. The 1968 film version used most of the original cast with the exception of veteran screen actress Patricia Neal in the role originally played by Irene Dailey. For her performance, Neal was nominated for an Academy Award for Best Leading Actress. Albertson took home the Academy Award for Best Supporting Actor, and Sheen was nominated for a Golden Globe for his role.

"The Subject Was Roses is an honest and touching work that explores a family in crisis with simplicity, humor and integrity, all the while echoing experiences of a contemporary society at war," says PRTC

Roses

Continued from page 1

Artistic Director Guy Sanville. “We could not be more pleased and honored to add this Pulitzer Prize-winning play to our repertoire of American classics.”

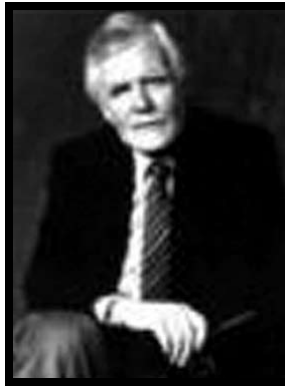
Making her professional directorial debut with *The Subject Was Roses* is PRTC Associate Artist and former apprentice, Quintessa Gallinat. The cast of *The Subject Was Roses* includes Patrick Michael Kenney (*Guest Artist, And The Winner Is*), Grant R. Krause (*Guest Artist, And The Winner Is*) and Michelle Mountain (*The Glass Menagerie, Norma and Wanda*). (*Editors’ Note: Cast interviews and biographies are available by calling 734.433.PRTC*).

This production of *The Subject Was Roses* includes set design by Bartley H. Bauer, lighting design by Dana White, costume design by Christianne Myers, prop design by Danna Segrest and sound design by Joel Klain. Katie M. Doral stage manages with Stefanie Din and Heather Hummel as assistant stage managers.

This PRTC production is generously underwritten by DaimlerChrysler Corporation Fund, David A. Brandon Foundation, Peggy and Joseph Sullivan and Meijer.

Ticket reservations can be made by calling the PRTC Box Office at 734.433. ROSE; Box Office hours are Monday through Friday from 10:00 AM to 6:00 PM.

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Meet the Playwright

FRANK D. GILROY

Gilroy graduated magna cum laude graduate from Dartmouth College and completed his education at the Yale School of Drama. He entered television as a writer in the early 1950s. In 1962, Gilroy won the Obie Award for his off-Broadway piece *Who’ll Save the Plowboy*; in 1964, he walked away with the Pulitzer Prize and the Critics’ Circle Award for his first Broadway play, *The Subject Was Roses*, which took two years to reach the stage after having been turned down by practically every “name” actor in the business. In 1971, Frank Gilroy made his movie-directing bow with the Manhattan-filmed *Desperate Characters* (1971); he has since directed such films as the revisionist western *From Noon Till Three* (1976), and the curious “regeneration” seriocomedy *The Luckiest Man in the World* (1989).

- courtesy of Hal Erickson

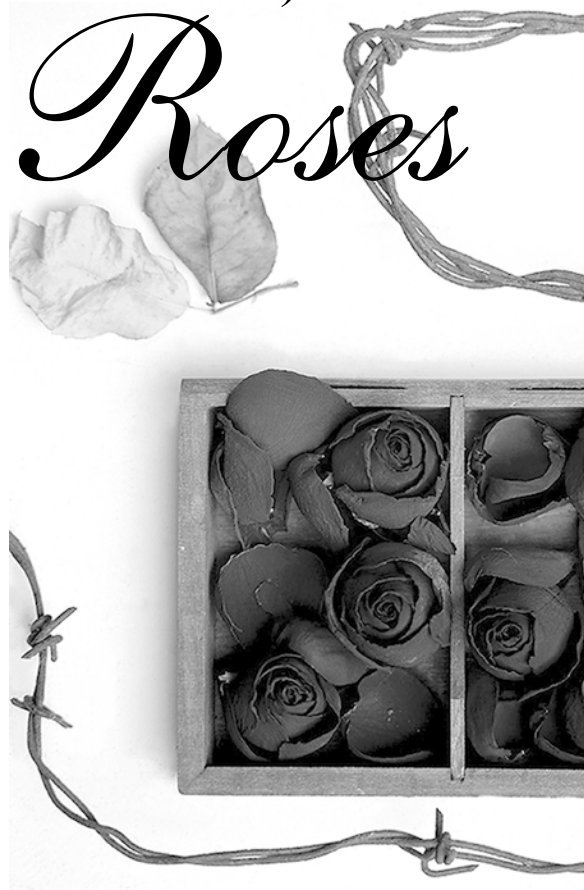


Meet the Director

QUINTESSA GALLINAT

Gallinat is proud to make her professional directorial debut at her creative home, The Purple Rose Theatre Company. She has been with the PRTC since she started as an apprentice in 2001 and currently serves as Publicity & Programs Manager, Apprentice Chief and Resident Sound Designer; she is also a PRTC Associate Artist. Quintessa received her Bachelor of Arts in Theatre from Alma College.

THE SUBJECT WAS



In other news...

New for 2007, the PRTC offers the ease of online giving at www.purplerosetheatre.org. Through the services of Groundspring.org, donors can now make one-time or recurring credit card gifts securely online.

For more information about making a gift to the PRTC, our Development Office can be contacted via email at info@purplerosetheatre.org or by phone at (734) 433-PRTC (7782).

...online donations

PREVIEW PERFORMANCE SCHEDULE

Thursday, February 8	8 PM	\$20	Talk Back
Friday, February 9	8 PM	\$25	Talk Back
Saturday, February 10	3 PM	\$25	Talk Back
Saturday, February 10	8 PM	\$25	Talk Back
Sunday, February 11	2 PM	\$25	Talk Back

Wednesday, February 14	8 PM	\$20	
Thursday, February 15	8 PM	\$20	

REGULAR PERFORMANCE SCHEDULE

Friday, February 16	8 PM	\$35	Press Opening Night
Saturday, February 17	3 PM	\$30	
Saturday, February 17	8 PM	\$35	
Sunday, February 18	2 PM	\$30	

Tuesday, February 20	8 PM	\$25	Added Performance
Wednesday, February 21	11 AM	\$12.50	Student Matinee
Thursday, February 22	8 PM	\$25	
Friday, February 23	8 PM	\$35	
Saturday, February 24	3 PM	\$30	
Saturday, February 24	8 PM	\$35	
Sunday, February 25	2 PM	\$30	

Wednesday, February 28	3 PM	\$25	Added Performance
Wednesday, February 28	8 PM	\$25	
Thursday, March 1	8 PM	\$25	
Friday, March 2	8 PM	\$35	
Saturday, March 3	3 PM	\$30	
Saturday, March 3	8 PM	\$35	
Sunday, March 4	2 PM	\$30	

Wednesday, March 7	3 PM	\$25	Added Performance
Wednesday, March 7	8 PM	\$25	
Thursday, March 8	8 PM	\$25	
Friday, March 9	8 PM	\$35	
Saturday, March 10	3 PM	\$30	
Saturday, March 10	8 PM	\$35	
Sunday, March 11	2 PM	\$30	

Tuesday, March 13	8 PM	\$25	Added Performance
Wednesday, March 14	3 PM	\$25	Added Performance
Wednesday, March 14	8 PM	\$25	
Thursday, March 15	8 PM	\$25	
Friday, March 16	8 PM	\$35	
Saturday, March 17	3 PM	\$30	
Saturday, March 17	8 PM	\$35	Closing Night



Coming Soon!

the World Premiere

When the Lights Come On

by Brian Letscher

Directed by Guy Sanville

April 5
through June 2, 2007

Written by a former Division I football coach, this World Premiere explores the high-stress world of coaching and the things these driven men do to the women in their lives. Tommy Leonard needs to sign a brilliant new recruit to save his career. His wife Jamie wants a baby, now! Surrounded by the insanity of the coaching world, it's hard to make the right call.

Recommended for mature audiences

Advance donor sales

February 12, 2007

General ticket sales

February 26, 2007

Call for more information
or to arrange a complimentary press package

734.433.PRTC 7782