

Michigan Council for Arts and Cultural Affairs

Funder Report



A display value of -0x signifies a value of ress than #7-03%       Unrestricted Activity     FY 2015     FY 2016     % Change     FY 2017     % Change       Unrestricted Operating Revenue     Earned Program     \$\$852,490     \$\$1,164,384     37%     \$\$1,126,654     -3%       Earned Non-program     \$\$0,750     \$\$68,137     34%     \$\$60,272     -12%       Investment Revenue     \$\$903,240     \$\$1,232,521     36%     \$\$1,186,926     -4%       Investment Revenue     \$\$3,112     \$3,821     23%     \$\$8,184     114%       Contributed Revenue     \$742,748     \$1,001,002     35%     \$1,216,515     22%       Total Unrestricted Operating Revenue     \$\$1,632,184     \$\$2,237,344     36%     \$\$2,406,158     8%       Expenses by Functional Total     \$\$1,632,184     \$\$2,218,754     36%     \$\$2,2406,158     8%       Program     \$1,468,441     \$1,626,464     11%     \$1,659,257     2%       General & Administrative     \$211,718     \$239,459     13%     \$2209,501     -3%       Total Operating Expenses     \$1,466,3574	Organization Info	rmation							
State:   MI   Year organization founded:   1990     County:   Washtenaw   Organization founded:   1990     NISP Disciplin:   4 - Theatre   Fiscal year end date:   08-31     NISP Institution:   3 - Performing Group   DUNS #   625049267     NTEE:   A65 - Theater   Full-times taff:   13     Applicant is audited or reviewed by an independent accounting firm.   FY 2015   FY 2016   % Charge   FY 2017   % Charge     Unrestricted Activity   FY 2015   FY 2016   % Charge   FY 2017   % Charge     Unrestricted Operating Revenue   \$852,490   \$1,164,384   37%   \$1,126,654   -3%     Earned Non-program   \$507,50   \$68,137   34%   \$60,272   -12%     Total Earned Revenue   \$3,112   \$3,821   23%   \$8,184   114%     Contributed Revenue   \$742,748   \$1,001,002   35%   \$1,165,15   22%     Total Unrestricted Operating Revenue   \$1,468,441   \$1,626,464   11%   \$1,659,257   2%     Program   \$1,468,441   \$1,626,464   11%   \$1,659,257   2% <td>Organization name:</td> <td>Purple Rose Theatre Company</td> <td>у</td> <td></td> <td></td> <td></td> <td></td>	Organization name:	Purple Rose Theatre Company	у						
County:     Washtenaw     Organization type:     501(c)3 nonprofit organization       NISP Discipline:     4 - Theatre     Fiscal year end date:     08-31       NISP Institution:     3 - Performing Group     DUNS #     625049267       NTEE:     A65 - Theater     Pull-time staff:     13       Applicant is audited or reviewed by an independent accounting firm.     Paid FTEs:     13.36       Unrestricted Activity     FY 2015     FY 2016     % Change     FY 2017     % Change       Unrestricted Activity     FY 2015     \$ Change     FY 2017     % Change       Unrestricted Operating Revenue     \$ 50,750     \$ 68,137     34%     \$ 60,272     -12%       Total Earned Non-program     \$ 50,750     \$ 68,137     34%     \$ 60,272     -12%       Investment Revenue     \$ 33,112     \$ 33,821     23%     \$ \$ 1,186,926     -4%       Investricted Operating Revenue     \$ 3,112     \$ 3,821     23%     \$ \$ 1,186,926     -4%       Investricted Operating Revenue     \$ 3,112     \$ 3,821     23%     \$ \$ 1,186,926     -4%       Less in-kind	City:	Chelsea		Fede	eral ID # 🔅	382946466			
County:     Washtenaw     Organization type:     501(c)3 nonprofit organization       NISP Discipline:     4 - Theatre     Fiscal year end date:     08-31       NISP Institution:     3 - Performing Group     DUNS #     625049267       NTEE:     A65 - Theater     Applicant is audited or reviewed by an independent accounting firm.     Full-time staff:     13       Applicant is audited or reviewed by an independent accounting firm.     FY 2015     FY 2016     % Change     FY 2017     % Change       Unrestricted Activity     FY 2015     FY 2016     % Change     FY 2017     % Change       Unrestricted Operating Revenue     \$50,750     \$68,137     34%     \$60,272     -12%       Total Earned Non-program     \$50,750     \$68,137     34%     \$1,26,654     -3%       Investment Revenue     \$3,112     \$3,821     23%     \$3,824     14%       Contributed Revenue     \$1,649,100     \$2,237,344     \$66,975     \$8,84     11%       Contributed Revenue     \$1,649,100     \$2,237,344     \$66     \$2,411,625     8%       Expenses by Functional Total     \$1,632,184<	State:	MI		Year organization f	ounded: í	1990			
NISP Discipline: 4 - Theatre   Fiscal year end date:   08.31     NISP Institution: 3 - Performing Group   DUNS #   625049267     NTEE:   A65 - Theater   Paid FTEs:   13.36     Applicant is audited or reviewed by an independent accounting firm.   Paid FTEs:   13.36     Unrestricted Activity   FY 2015   FY 2016   % Change   FY 2017   % Change     Unrestricted Activity   FY 2015   Stata   37%   \$1,126,654   -3%     Earned Non-program   \$852,490   \$1,164,384   37%   \$1,126,654   -3%     Investment Revenue   \$903,240   \$1,232,521   36%   \$1,186,926   -4%     Investment Revenue   \$3,112   \$3,821   23%   \$8,184   11%     Contributed Revenue   \$1,469,100   \$2,237,344   36%   \$2,411,625   8%     Less In-kind   (\$16,916)   (\$18,590)   10%   (\$5,467)   -71%     Total Unrestricted Operating Revenue Less In-kind   \$1,632,184   \$2,218,754   36%   \$2,2406,158   8%     Expenses by Functional Total   Program   \$1,468,441   \$1,626,64   11%   \$1,659,257	County:	Washtenaw		-		501(c)3 nonprofit orga	nization		
NISP Institution:   3 - Performing Group   DUNS #   625049267     NTEE:   A65 - Theater   Full-time staff:   13     Applicant is audited or reviewed by an independent accounting firm.   Paid FTEs:   13.36     Unrestricted Activity   FY 2015   FY 2016   % Change   FY 2017   % Change     Unrestricted Activity   FY 2015   Staff   37%   \$1,126,654   -3%     Earned Non-program   \$852,490   \$1,164,384   37%   \$1,126,654   -3%     Investment Revenue   \$903,240   \$1,232,521   36%   \$1,186,926   -4%     Investment Revenue   \$3,112   \$3,821   23%   \$8,184   11%     Contributed Revenue   \$1,649,100   \$2,237,344   36%   \$2,2411,625   8%     Less in-kind   (\$16,916)   (\$18,590)   10%   (\$5,467)   -71%     Total Unrestricted Operating Revenue Less In-kind   \$1,622,4164   11%   \$1,659,257   2%     Expenses by Functional Total   Frogram   \$1,468,441   \$1,626,464   11%   \$1,659,257   2%     General & Administrative   \$2211,718   \$233,665				- -					
NTEE:   A65 - Theater   Full-time staff:   13     Applicant is audited or reviewed by an independent accounting firm.   Paid FTEs:   13.36     Adisplay value of -0% signifies a value of less than +/- 0.5%     Unrestricted Activity   FY 2015   FY 2016   % Change   FY 2017   % Change     Unrestricted Operating Revenue   Earned Program   \$852,490   \$1,164,384   37%   \$1,126,654   -3%     Earned Non-program   \$500,750   \$68,137   34%   \$60,272   -12%     Total Earned Revenue   \$903,240   \$1,123,521   36%   \$1,186,926   -4%     Investment Revenue   \$3,112   \$3,821   23%   \$8,184   114%     Contributed Revenue   \$1,469,100   \$2,237,344   366   \$2,2411,625   8%     Less in-kind   \$1,632,184   \$1,262,646   11%   \$1,559,257   2%     Total Unrestricted Operating Revenue Less In-kind   \$1,632,184   \$2,218,754   36%   \$2,2401,625   8%     Expenses by Functional Total   \$1,632,184   \$1,262,6464   11%   \$1,559,257   2%     Fundraising   \$332,515   \$333,655	•		-						
Applicant is audited or reviewed by an independent accounting firm.   Paid FTEs:   13.36     Adisplay value of -0% signifies a value of less than +/- 0.5%   A display value of -0% signifies a value of less than +/- 0.5%     Unrestricted Activity   FY 2015   FY 2016   % Change   FY 2017   % Change     Unrestricted Operating Revenue   Earned Program   \$852,490   \$1,164,384   37%   \$1,126,654   -3%     Earned Non-program   \$50,750   \$68,137   344%   \$60,272   -12%     Total Earned Non-program   \$50,750   \$58,137   34%   \$60,272   -12%     Investment Revenue   \$31,112   \$3,821   23%   \$1,186,926   -4%     Contributed Revenue   \$742,748   \$1,001,002   35%   \$1,216,515   22%     Total Unrestricted Operating Revenue   \$1,649,100   \$2,237,344   36%   \$2,406,518   8%     Expenses by Functional Total   (\$16,916)   \$18,590,0   10%   \$2,416,25   8%     Fundraising   \$332,515   \$333,665   \$333,240   -3%   General & Administrative   \$211,718   \$229,459   13%   \$209,501   -13%     To		5							
accounting firm.   A display value of -0% signifies a value of less than #- 0.5%     Unrestricted Activity   FY 2015   FY 2016   % Change     Unrestricted Activity   FY 2016   % Change   FY 2017   % Change     Unrestricted Operating Revenue   Earned Program   \$852,490   \$1,164,384   37%   \$1,126,654   -3%     Earned Non-program   \$50,750   \$68,137   34%   \$60,272   -12%     Total Earned Revenue   \$903,240   \$1,232,521   36%   \$1,186,926   -4%     Investment Revenue   \$3,112   \$3,821   23%   \$8,184   11%     Contributed Revenue   \$742,748   \$1,001,002   35%   \$1,216,515   22%     Total Unrestricted Operating Revenue   \$1,649,100   \$2,237,344   36%   \$2,406,158   8%     Expenses by Functional Total   (\$16,916)   (\$18,590)   10%   \$2,5467)   -7%     Program   \$1,468,441   \$1,626,464   11%   \$1,659,257   2%     Fundraising   \$332,515   \$333,665   0%   \$323,410   -3%     General & Administrative   \$211,718   \$239,459 </td <td>==.</td> <td></td> <td></td> <td></td> <td></td> <td></td>	==.								
Unrestricted Activity     FY 2015     FY 2016     % Change     FY 2017     % Change       Unrestricted Operating Revenue     Earned Program     \$852,490     \$1,164,384     37%     \$1,126,654     -3%       Earned Non-program     \$50,750     \$68,137     34%     \$60,272     -12%       Total Earned Non-program     \$50,750     \$1,232,521     36%     \$1,186,926     -4%       Investment Revenue     \$3,112     \$3,821     23%     \$8,184     114%       Contributed Revenue     \$742,748     \$1,001,002     35%     \$1,216,515     22%       Total Unrestricted Operating Revenue     \$1,632,184     \$2,237,344     36%     \$2,2416,515     28%       Less in-kind     \$1,632,184     \$2,237,344     36%     \$2,2416,515     28%       Expenses by Functional Total     \$1,632,184     \$2,237,344     36%     \$2,410,6158     8%       Expenses by Functional Total     \$1,632,184     \$2,218,754     36%     \$2,406,158     8%       Expenses by Functional Total     \$1,052,1178     \$333,655     0%     \$323,410     -3%<	accounting firm.	reviewed by an independent							
Unrestricted Operating Revenue     \$852,490     \$1,164,384     37%     \$1,126,654     -3%       Earned Non-program     \$50,750     \$68,137     34%     \$60,272     -12%       Total Earned Revenue     \$903,240     \$1,232,521     36%     \$1,186,926     -4%       Investment Revenue     \$3,112     \$3,821     23%     \$8,184     114%       Contributed Revenue     \$742,748     \$1,001,002     35%     \$1,216,515     22%       Total Unrestricted Operating Revenue     \$1,649,100     \$22,37,344     36%     \$2,411,625     8%       Less in-kind     (\$16,916)     (\$18,590)     10%     (\$5,467)     -71%       Total Unrestricted Operating Revenue Less In-kind     \$1,632,184     \$1,626,464     11%     \$1,659,257     2%       Fundraising     \$332,515     \$333,665     0%     \$323,410     -3%       General & Administrative     \$211,718     \$22,99,459     13%     \$209,501     -13%       Total Operating Expenses     \$2,012,674     \$2,199,588     9%     \$2,192,168     0%       Less in-kin				A display	value of -07	signifies a value of less	5 than +/- 0.5 /6		
Earned Program     \$852,490     \$1,164,384     37%     \$1,126,654    3%       Earned Non-program     \$50,750     \$68,137     34%     \$60,272     -12%       Total Earned Revenue     \$903,240     \$1,232,521     36%     \$1,186,926     -4%       Investment Revenue     \$3,112     \$3,821     23%     \$8,184     114%       Contributed Revenue     \$742,748     \$1,001,002     35%     \$1,216,515     22%       Total Unrestricted Operating Revenue     \$1,649,100     \$2,237,344     36%     \$2,411,625     8%       Less in-kind     \$1,659,169     \$1,659,057     -71%     71%     \$2,2406,158     8%       Fundraising     \$332,515     \$333,665     0%     \$323,410     -3%       General & Administrative     \$211,718     \$239,459     13%     \$209,501     -13%       Total Operating Expenses     \$2,012,674     \$2,199,588     9%     \$2,192,168     -0%       Less in-kind     \$1,995,758     \$2,180,998     9%     \$2,19,638     -0%       Net Unrestricted Activity - Operating <td>Unrestricted Activity</td> <td></td> <td>FY 2015</td> <td>FY 2016</td> <td>% Chang</td> <td>e FY 2017</td> <td>% Change</td>	Unrestricted Activity		FY 2015	FY 2016	% Chang	e FY 2017	% Change		
Earned Non-program     \$50,750     \$68,137     34%     \$60,272     -12%       Total Earned Revenue     \$903,240     \$1,232,521     36%     \$1,186,926     -4%       Investment Revenue     \$3,112     \$3,821     23%     \$8,184     114%       Contributed Revenue     \$742,748     \$1,001,002     35%     \$1,216,515     22%       Total Unrestricted Operating Revenue     \$1,649,100     \$2,237,344     36%     \$2,411,625     8%       Less in-kind     (\$16,916)     (\$18,590)     10%     (\$5,467)     -71%       Total Unrestricted Operating Revenue Less In-kind     \$1,632,184     \$2,218,754     36%     \$2,406,158     8%       Expenses by Functional Total     \$1,668,441     \$1,626,464     11%     \$1,659,257     2%       Fundraising     \$332,515     \$333,665     0%     \$323,410     -3%       General & Administrative     \$2,012,674     \$2,199,588     9%     \$2,192,168     -0%       Less in-kind     (\$16,916)     (\$18,590)     10%     \$5,467)     -71%       Net Unrestricted Activit	Unrestricted Operating	g Revenue							
Total Earned Revenue     \$903,240     \$1,232,521     36%     \$1,186,926     -4%       Investment Revenue     \$3,112     \$3,821     23%     \$8,184     114%       Contributed Revenue     \$742,748     \$1,001,002     35%     \$1,216,515     22%       Total Unrestricted Operating Revenue     \$1,649,100     \$2,237,344     36%     \$2,411,625     8%       Less in-kind     (\$16,916)     (\$18,590)     10%     (\$5,467)     -71%       Total Unrestricted Operating Revenue Less In-kind     \$1,632,184     \$2,218,754     36%     \$2,406,158     8%       Expenses by Functional Total     \$1,648,441     \$1,626,464     11%     \$1,659,257     2%       Fundraising     \$332,515     \$333,665     0%     \$323,410     -3%       General & Administrative     \$211,718     \$239,459     13%     \$209,501     -13%       Total Operating Expenses     \$2,012,674     \$2,199,588     9%     \$2,192,168     0%       Less in-kind     (\$16,916)     (\$18,590)     10%     \$2,467,1     71%       Net Unrestricted	Earned Program	n	\$852,490	\$1,164,384	37	% \$1,126,654	-3%		
Investment Revenue     \$3,112     \$3,821     23%     \$8,884     114%       Contributed Revenue     \$742,748     \$1,001,002     35%     \$1,216,515     22%       Total Unrestricted Operating Revenue     \$1,649,100     \$2,237,344     36%     \$2,411,625     8%       Less in-kind     (\$16,916)     (\$18,590)     10%     (\$5,467)     -71%       Total Unrestricted Operating Revenue Less In-kind     \$1,632,184     \$2,218,754     36%     \$2,406,158     8%       Expenses by Functional Total      \$1,468,441     \$1,626,464     11%     \$1,659,257     2%       Fundraising     \$332,515     \$333,665     0%     \$323,410     -3%       General & Administrative     \$211,718     \$239,459     13%     \$209,501     -13%       Total Operating Expenses     \$2,012,674     \$2,199,588     9%     \$2,192,168     -0%       Less in-kind     (\$16,916)     (\$18,590)     10%     (\$5,467)     -71%       Net Unrestricted Activity - Operating     -\$363,574     \$37,756     110%     \$219,457     48%	Earned Non-pro	ogram	\$50,750	\$68,137	34	% \$60,272	-12%		
Contributed Revenue     \$742,748     \$1,001,002     35%     \$1,216,515     22%       Total Unrestricted Operating Revenue     \$1,649,100     \$2,237,344     36%     \$2,411,625     8%       Less in-kind     (\$16,916)     (\$18,590)     10%     (\$5,467)     -71%       Total Unrestricted Operating Revenue Less In-kind     \$1,632,184     \$2,218,754     36%     \$2,406,158     8%       Expenses by Functional Total     *     \$1,468,441     \$1,626,464     11%     \$1,659,257     2%       Fundraising     \$332,515     \$333,665     0%     \$323,410     -3%       General & Administrative     \$211,718     \$239,459     13%     \$209,501     -13%       Total Operating Expenses     \$2,012,674     \$2,199,588     9%     \$2,192,168     -0%       Less in-kind     (\$16,916)     (\$18,590)     10%     \$5,467)     -71%       Net Unrestricted Activity - Operating     -\$363,574     \$37,756     110%     \$219,457     481%       Net Unrestricted Activity - Non-operating     -\$363,574     \$37,756     110%     \$1,42,819	Total Earned Rever	nue	\$903,240	\$1,232,521	36	% \$1,186,926	-4%		
Total Unrestricted Operating Revenue     \$1,649,100     \$2,237,344     36%     \$2,411,625     8%       Less in-kind     (\$16,916)     (\$18,590)     10%     (\$5,467)     -71%       Total Unrestricted Operating Revenue Less In-kind     \$1,632,184     \$2,218,754     36%     \$2,406,158     8%       Expenses by Functional Total     ************************************	Investment Revenu	Ie	\$3,112	\$3,821	23	% \$8,184	114%		
Less in-kind   (\$16,916)   (\$18,590)   10%   (\$5,467)   -71%     Total Unrestricted Operating Revenue Less In-kind   \$1,632,184   \$2,218,754   36%   \$2,406,158   8%     Expenses by Functional Total   ************************************	Contributed Reven	ue	\$742,748	\$1,001,002	35	% \$1,216,515	22%		
Total Unrestricted Operating Revenue Less In-kind     \$1,632,184     \$2,218,754     36%     \$2,406,158     8%       Expenses by Functional Total	Total Unrestricted Ope	erating Revenue	\$1,649,100	\$2,237,344	36	% \$2,411,625	8%		
Expenses by Functional Total   Program   \$1,468,441   \$1,626,464   11%   \$1,659,257   2%     Fundraising   \$332,515   \$333,665   0%   \$322,410   -3%     General & Administrative   \$211,718   \$229,459   13%   \$209,501   -13%     Total Operating Expenses   \$2,012,674   \$2,199,588   9%   \$2,192,168   -0%     Less in-kind   (\$16,916)   (\$18,590)   10%   (\$5,467)   -71%     Total Operating Expenses Less In-kind   \$1,995,758   \$2,180,998   9%   \$2,19,457   481%     Net Unrestricted Activity - Operating Net Unrestricted Activity - Non-operating   -\$363,574   \$37,756   110%   \$219,457   481%     Net Unrestricted Activity   -\$363,574   \$37,756   110%   \$219,457   481%     Net Unrestricted Activity   -\$363,574   \$37,756   110%   \$219,457   481%     Net Temporarily Restricted Activity   -\$363,574   \$4,297   101%   \$76,638   1,684%     Net Temporarily Restricted Activity   \$111,897   \$1,693,284   1,413%   -\$219,290   -113%     Net Permanently Restrict	Less in-kind		(\$16,916)	(\$18,590)	10'	% (\$5,467)	-71%		
Program   \$1,468,441   \$1,626,464   11%   \$1,659,257   2%     Fundraising   \$332,515   \$333,665   0%   \$323,410   -3%     General & Administrative   \$211,718   \$239,459   13%   \$209,501   -13%     Total Operating Expenses   \$2,012,674   \$2,199,588   9%   \$2,192,168   -0%     Less in-kind   (\$16,916)   (\$18,590)   10%   (\$5,467)   -71%     Total Operating Expenses Less In-kind   \$1,995,758   \$2,180,998   9%   \$2,192,168   -0%     Net Unrestricted Activity - Operating   -\$363,574   \$37,756   110%   \$219,457   481%     Net Unrestricted Activity - Non-operating   -\$363,574   \$37,756   110%   \$219,457   481%     Net Unrestricted Activity - Non-operating   -\$363,574   \$4,297   101%   \$76,638   1,684%     Net Temporarily Restricted Activity   \$111,897   \$1,693,284   1,413%   -\$219,290   -113%     Net Permanently Restricted Activity   \$10   \$0   n/a   \$0   n/a	Total Unrestricted Op	perating Revenue Less In-kind	\$1,632,184	\$2,218,754	36	% \$2,406,158	8%		
Fundraising   \$332,515   \$333,665   0%   \$323,410   -3%     General & Administrative   \$211,718   \$239,459   13%   \$209,501   -13%     Total Operating Expenses   \$2,012,674   \$2,199,588   9%   \$2,192,168   -0%     Less in-kind   (\$16,916)   (\$18,590)   10%   (\$5,467)   -71%     Total Operating Expenses Less In-kind   \$1,995,758   \$2,180,998   9%   \$2,186,701   0%     Net Unrestricted Activity - Operating   -\$363,574   \$37,756   110%   \$219,457   481%     Net Unrestricted Activity - Non-operating   -\$363,574   \$4,297   101%   \$76,638   1,684%     Net Temporarily Restricted Activity   \$111,897   \$1,693,284   1,413%   -\$219,290   -113%     Net Permanently Restricted Activity   \$0   \$0   n/a   \$0   n/a	Expenses by Function	al Total							
General & Administrative   \$211,718   \$239,459   13%   \$209,501   -13%     Total Operating Expenses   \$2,012,674   \$2,199,588   9%   \$2,192,168   -0%     Less in-kind   (\$16,916)   (\$18,590)   10%   (\$5,467)   -71%     Total Operating Expenses Less In-kind   \$1,995,758   \$2,180,998   9%   \$2,186,701   0%     Net Unrestricted Activity - Operating Net Unrestricted Activity - Non-operating   -\$363,574   \$37,756   110%   \$219,457   481%     Net Unrestricted Activity - Non-operating   -\$363,574   \$42,297   101%   \$76,638   1,684%     Net Temporarily Restricted Activity   \$111,897   \$1,693,284   1,413%   -\$219,290   -113%     Net Permanently Restricted Activity   \$0   \$0   \$0   \$0   \$0   \$0   \$0	Program		\$1,468,441	\$1,626,464	11'	% \$1,659,257	2%		
Total Operating Expenses     \$2,012,674     \$2,199,588     9%     \$2,192,168     -0%       Less in-kind     (\$16,916)     (\$18,590)     10%     (\$5,467)     -71%       Total Operating Expenses Less In-kind     \$1,995,758     \$2,180,998     9%     \$2,186,701     0%       Net Unrestricted Activity - Operating Net Unrestricted Activity - Non-operating     -\$363,574     \$37,756     110%     \$219,457     481%       Net Unrestricted Activity - Non-operating     -\$363,574     \$37,756     110%     \$219,457     481%       Net Unrestricted Activity - Non-operating     -\$363,574     \$42,297     101%     \$7142,819     -327%       Total Net Unrestricted Activity     -\$363,574     \$4,297     101%     \$76,638     1,684%       Net Temporarily Restricted Activity     \$111,897     \$1,693,284     1,413%     -\$219,290     -113%       Net Permanently Restricted Activity     \$0     \$0     n/a     \$0     n/a	Fundraising		\$332,515	\$333,665	0	% \$323,410	-3%		
Less in-kind   (\$16,916)   (\$18,590)   10%   (\$5,467)   -71%     Total Operating Expenses Less In-kind   \$1,995,758   \$2,180,998   9%   \$2,186,701   0%     Net Unrestricted Activity - Operating Net Unrestricted Activity - Non-operating   -\$363,574   \$37,756   110%   \$219,457   481%     Total Net Unrestricted Activity - Non-operating   -\$363,574   \$37,756   110%   \$219,457   481%     Net Temporarily Restricted Activity   -Non-operating   -\$363,574   \$4,297   101%   \$76,638   1,684%     Net Temporarily Restricted Activity   \$111,897   \$1,693,284   1,413%   -\$219,290   -113%     Net Permanently Restricted Activity   \$0 <td>General &amp; Adminis</td> <td>trative</td> <td>\$211,718</td> <td>\$239,459</td> <td>13'</td> <td>% \$209,501</td> <td>-13%</td>	General & Adminis	trative	\$211,718	\$239,459	13'	% \$209,501	-13%		
Total Operating Expenses Less In-kind     \$1,995,758     \$2,180,998     9%     \$2,186,701     0%       Net Unrestricted Activity - Operating Net Unrestricted Activity - Non-operating     -\$363,574     \$37,756     110%     \$219,457     481%       Net Unrestricted Activity - Non-operating     -\$363,574     \$37,756     110%     \$219,457     481%       Total Net Unrestricted Activity     Non-operating     -\$363,574     \$4,297     101%     \$76,638     1,684%       Net Temporarily Restricted Activity     \$111,897     \$1,693,284     1,413%     -\$219,290     -113%       Net Permanently Restricted Activity     \$0     \$0     n/a     \$0     n/a	Total Operating Exper	ises	\$2,012,674	\$2,199,588	9	\$2,192,168	-0%		
Net Unrestricted Activity - Operating     -\$363,574     \$37,756     110%     \$219,457     481%       Net Unrestricted Activity - Non-operating     -\$33,459     n/a     -\$142,819     -327%       Total Net Unrestricted Activity     -\$363,574     \$4,297     101%     \$76,638     1,684%       Net Temporarily Restricted Activity     \$111,897     \$1,693,284     1,413%     -\$219,290     -113%       Net Permanently Restricted Activity     \$0     \$0     n/a     \$0     n/a	Less in-kind		(\$16,916)	(\$18,590)	10	% (\$5,467)	-71%		
Net Unrestricted Activity - Non-operating     -\$33,459     n/a     -\$142,819     -327%       Total Net Unrestricted Activity     -\$363,574     \$4,297     101%     \$76,638     1,684%       Net Temporarily Restricted Activity     \$111,897     \$1,693,284     1,413%     -\$219,290     -113%       Net Permanently Restricted Activity     \$0     \$0     n/a     \$0     n/a	Total Operating Expe	nses Less In-kind	\$1,995,758	\$2,180,998	99	% \$2,186,701	0%		
Total Net Unrestricted Activity     -\$363,574     \$4,297     101%     \$76,638     1,684%       Net Temporarily Restricted Activity     \$111,897     \$1,693,284     1,413%     -\$219,290     -113%       Net Permanently Restricted Activity     \$0     \$0     \$0     \$0     \$0	Net Unrestricted A	ctivity - Operating	-\$363,574	\$37,756	110	% \$219,457	481%		
Net Temporarily Restricted Activity     \$111,897     \$1,693,284     1,413%     -\$219,290     -113%       Net Permanently Restricted Activity     \$0     \$0     n/a     \$0     n/a	Net Unrestricted A	ctivity - Non-operating		-\$33,459	n/	a -\$142,819	-327%		
Net Permanently Restricted Activity\$0\$0n/a\$0n/a	Total Net Unrestricted	Activity	-\$363,574	\$4,297	101	\$76,638	1,684%		
	Net Temporarily Restr	icted Activity	\$111,897	\$1,693,284	1,413	% -\$219,290	-113%		
Net Total Activity     -\$251,677     \$1,697,581     775%     -\$142,652     -108%	Net Permanently Rest	ricted Activity	\$0	\$0	n/	a \$0	n/a		
	Net Total Activity		-\$251,677	\$1,697,581	775	% -\$142,652	-108%		



## Expenses by Functional Grouping

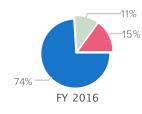
FY 2015

72% -

Program

📕 Fundraising

General & Administrative







Revenue Details						
	FY 2015	FY 2016	FY 2017	FY 2017	FY 2017	FY 2017
					Temporarily	Permanently
Operating Revenue	Total	Total	Total	Unrestricted	Restricted	Restricted
Earned - Program						
Single ticket sales	\$810,418	\$1,129,887	\$1,096,838	\$1,096,838		n/a
Royalties, right and reproductions	\$10,043	\$5,086	\$6,492	\$6,492		n/a
Tuitions and registration fees	\$31,461	\$28,863	\$24,353	\$24,353		n/a
Total earned - program	\$852,490	\$1,164,384	\$1,126,654	\$1,126,654	\$0	n/a
Earned - Non-program						
Food and concessions	\$5,605	\$7,276	\$6,826	\$6,826		n/a
Gift shop and merchandise fees	\$7,345	\$14,573	\$9,271	\$9,271		n/a
Advertising revenue	\$37,800	\$46,288	\$44,175	\$44,175		n/a
Total earned - non-program	\$50,750	\$68,137	\$60,272	\$60,272	\$0	n/a
Total earned revenue	\$903,240	\$1,232,521	\$1,186,926	\$1,186,926		n/a

## Purple Rose Theatre Company

				-		1 7
	FY 2015	FY 2016	FY 2017	FY 2017	FY 2017	FY 2017
	Tatal	Tatal	Tatal		Temporarily	Permanently
Contributed	Total	Total	Total	Unrestricted	Restricted	Restricted
Trustee & board	\$148,852	\$180,500	\$191,408	\$137,000	\$54,408	
Individual	\$152,242	\$266,450	\$212,812	\$20,577	\$192,235	
Corporate	\$173,104	\$63,900	\$22,500		\$22,500	
Foundation	\$249,944	\$138,976	\$208,195		\$208,195	
State government	\$0	\$24,000	\$20,000		\$20,000	
Federal government	\$0	\$10,000	-\$181		-\$181	
In-kind operating contributions	\$16,916	\$18,590	\$5,467	\$5,467		
Other contributions	\$113,587	\$107,360	\$265,204	\$265,204		
Net assets released from restriction	\$0	\$0	\$0	\$788,267	-\$788,267	\$0
Total contributed revenue	\$854,645	\$809,776	\$925,405	\$1,216,515	-\$291,110	\$0
Operating investment revenue	\$3,112	\$3,821	\$8,184	\$8,184		
Total operating revenue	\$1,760,997	\$2,046,118	\$2,120,515	\$2,411,625	-\$291,110	\$0
Total operating revenue less in-kind	\$1,744,081	\$2,027,528	\$2,115,048	\$2,406,158	-\$291,110	\$0
Non-operating investment revenue			\$4,739	\$4,739		
Transfers and re-classifications			-\$137,000	-\$137,000	\$0	
Other non-operating		\$1,884,510	\$71,820		\$71,820	
Total non-operating revenue		\$1,884,510	-\$60,441	-\$132,261	\$71,820	
Total revenue	\$1,760,997	\$3,930,628	\$2,060,074	\$2,279,364	-\$219,290	\$0
Total revenue less in-kind	\$1,744,081	\$3,912,038	\$2,054,607	\$2,273,897	-\$219,290	\$0

Evenence Detaile						-		neatre compar
Expense Details								
	FY 2015	FY 2016	<i></i>	EV 2017	<i></i>	EV 2017	EV 2017	FY 2017
	Total		% Change	FY 2017 Total	% Change	FY 2017 Program	FY 2017 Fundraising	General & Administrative
Personnel expenses -	Total	Total	Change	Total	Change	riogram	T unutuising	Administrative
Operating								
W2 employees (salaries,								
payroll taxes and fringe	\$1,107,548	\$1,251,852	13%	\$1,166,879	-7%	\$819,047	\$201,895	\$145,937
benefits)	\$1,107,348	\$90,850	-19%	\$109,740	21%	\$109,740	φ201,095	\$140,907
Independent contractors						\$109,740		¢17 4 F F
Professional fees Total personnel expenses -	\$0	\$20,561	n/a	\$17,455	-15%			\$17,455
Operating	\$1,219,270	\$1,363,263	12%	\$1,294,074	-5%	\$928,787	\$201,895	\$163,392
Non-personnel expenses - Operating								
Advertising and	<b>4454 500</b>	<b>\$224.000</b>	000/	<b>*</b> ~~ <b>*</b> ~ ~ <b>*</b>	100/	<b>*</b> 450 740	<b>\$100.010</b>	<b>\$</b> 0
promotion	\$151,588	\$291,020	92%	\$254,561	-13%	\$153,748	\$100,813	\$0
Conferences and meetings	\$10,675	\$90	-99%	\$0	-100%			
Dues and subscriptions	-\$90	\$2,997	3,430%	\$3,337	11%	\$2,336	\$200	\$801
Insurance	\$20,570	\$13,812	-33%	\$10,677	-23%	\$7,474	\$641	\$2,562
Occupancy costs	\$91,657	\$91,871	0%	\$93,396	2%	\$74,721	\$3,510	\$15,165
Office and administration	\$80,574	\$17,062	-79%	\$16,994	-0%	\$10,394	\$1,403	\$5,197
Printing, postage and shipping	\$2,232	\$21,645	870%	\$20,946	-3%	\$9,159	\$10,065	\$1,722
Travel	\$5,681	\$10,778	90%	\$14,562	35%	\$13,696	\$173	\$693
Royalties, rights and reproductions	\$55,660	\$89,507	61%	\$86,964	-3%	\$86,964		
Productions and								
events costs	\$131,076	\$165,574	26%	\$196,386	19%	\$196,386		
Interest expense	\$345	\$2,695	681%	\$1,135	-58%			\$1,135
Other operating expenses	\$174,659	\$58,341	-67%	\$122,579	110%	\$122,002	\$117	\$460
Depreciation	\$68,777	\$70,933	3%	\$76,557	8%	\$53,590	\$4,593	\$18,374
Total non-personnel	\$793,404	\$836,325	5%	\$898,094	7%	\$730,470	\$121,515	\$46,109
expenses - Operating	\$2,012,674	\$2,199,588	9%	\$2,192,168	-0%	\$1,659,257	\$323,410	\$209,501
Total operating expenses Non-operating	φ2,012,074	φ2,199,000	9/0	ΨZ,19Z,100	-0 /0	\$1,039,237	φ525,410	\$209,501
personnel expenses	\$0	\$0	n/a	\$10,558	n/a		\$10,558	
Non-operating non-personnel expenses	<b>\$</b> 0	\$33,459	n/a	\$0	-100%			
Total expenses	\$2,012,674	\$2,233,047	11%	\$2,202,726	-1%	\$1,659,257	\$333,968	\$209,501
Total expenses less in-kind	\$1,995,758	\$2,214,457	11%	\$2,197,259	-1%			
Total expenses less depreciation	\$1,943,897	\$2,162,114	11%	\$2,126,169	-2%			
Total expenses less in-kind and depreciation	\$1,926,981	\$2,143,524	11%	\$2,120,702	-1%			

				Purple Rose Th	eatre Company
Balance Sheet					
Assets	FY 2015	FY 2016	% Change	FY 2017	% Change
Current assets					
Cash	\$178,533	\$439,993	146%	\$740,074	68%
Receivables	\$143,290	\$228,576	60%	\$303,910	33%
Investments	\$300,326		-100%		n/a
Prepaid expenses & other	\$91,664	\$150,262	64%	\$93,843	-38%
Total current assets	\$713,813	\$818,831	15%	\$1,137,827	39%
Non-current investments		\$361,094	n/a	\$365,905	1%
Fixed assets (net)	\$1,603,905	\$1,565,399	-2%	\$1,628,200	4%
Other non-current assets	\$70,000	\$1,377,000	1,867%	\$821,250	-40%
Total non-current assets	\$1,673,905	\$3,303,493	97%	\$2,815,355	-15%
Total assets	\$2,387,718	\$4,122,324	73%	\$3,953,182	-4%
Liabilities & Net Assets	FY 2015	FY 2016	% Change	FY 2017	% Change
Liabilities					
Accounts payable & other	\$42,432	\$38,443	-9%	\$38,706	1%
Loans & other debt	\$53,500	\$87,000	63%	\$53,500	-39%
Deferred revenue	\$131,602	\$139,116	6%	\$145,863	5%
Total current liabilities	\$227,534	\$264,559	16%	\$238,069	-10%
Non-current liabilities	\$0	\$0	n/a	\$0	n/a
Total liabilites	\$227,534	\$264,559	16%	\$238,069	-10%
Net assets					
Unrestricted	\$1,874,325	\$1,878,622	0%	\$1,955,260	4%
Temporarily restricted	\$285,859	\$1,979,143	592%	\$1,759,853	-11%
Permanently restricted			n/a		n/a
Total net assets	\$2,160,184	\$3,857,765	79%	\$3,715,113	-4%
Total liabilities & net assets	\$2,387,718	\$4,122,324	73%	\$3,953,182	-4%

## Purple Rose Theatre Company

Balance Sheet Metrics			
	FY 2015	FY 2016	FY 2017
Months of Operating Cash Unrestricted	1	0	2
Total working capital Unrestricted	\$270,420	-\$47,871	\$219,306
Current Ratio	3.14	3.1	4.78
Debt Service Impact	3%	4%	2%
Unrestricted Net Assets Net of Property, Plant and Equipment	\$270,420	\$313,223	\$327,060
Operating Margin	-15%	76%	-6%
Depreciation as a % of Fixed Assets	39%	41%	42%
Leverage Ratio	2%	2%	1%

Months of Operating Cash -- Unrestricted represents the number of months an organization can operate at current average monthly expense levels with existing unrestricted cash and cash equivalents. Cash + Cash Equivalents / (Total Expense / 12). The ratio is calculated using unrestricted numbers only.

Total working capital -- Unrestricted consists of the resources available for operations, and in this report is calculated as unrestricted current assets minus unrestricted current liabilities. This is a conservative calculation of working capital and may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on.

Current Ratio (Current Assets divided by Current Liabilities) determintes the organization's ability to pay current debt using current assets. The higher the ratio, the more capable the organization is of paying its obligations. The ratio is calulated using unrestricted numbers only.

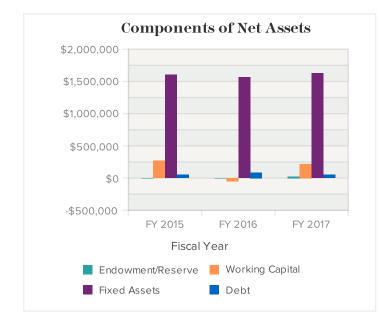
Debt Service Impact (Total Debt Service including principal and interest divided by Total Expense) calculates the % of an organization's total expenses applied to the total debt-service burden, e.g. a mortgage). This measure can help understand the portion of the book value of an organization's fixed assets that they truly own free and clear of related obligations and depreciated value. It is calculated as Unrestricted Net Assets - (Net Fixed Assets - Mortgage Debt).

Unrestricted Net Assets Net of Property, Plant and Equipment (Unrestricted Net Assets - (Net Fixed Assets - Mortgage Debt)) shows what the organization's unrestricted net assets would be if they did not own any property, or have any debts associated with that property. Because this calculation is based on unrestricted values for net assets and fixed assets, if an organization fills out a single column balance sheet and does not separate fixed assets into restricted and unrestricted categories, this value will be blank.

Operating Margin (Change in Net Assets divided by Total Unrestricted Operating Revenue) is a measurement of the organizations efficiency in operating, highlighting the amount of an organization's surplus or deficit.

Depreciation as a % of Fixed Assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props); especially significant for organizations that own a building or carry a long-term lease.

Leverage Ratio (Total Debt divided by Total Unrestricted and Temporarily Restricted Assets) is a measurement of a company's efficiency in operating.





Purple Rose Theatre Company

Attendance					
In-person Participation	FY 2015	FY 2016 %	Change	FY 2017 %	Change
In-person participation - paid	23,524	33,351	42%	31,078	-7%
In-person participation - free	3,227	2,021	-37%	1,362	-33%
Total in-person participation	26,751	35,372	32%	32,440	-8%
Types of In-person Attendance	FY 2015	FY 2016 %	Change	FY 2017 %	Change
Performance tickets		35,268	n/a	32,345	-8%
Registrants for classes/workshops		104	n/a	95	-9%
Total in-person participation	26,751	35,372	32%	32,440	-8%
Attendance Ages	FY 2015	FY 2016 %	Change	FY 2017 %	Change
Children (18 and under)	83	124	49%	70	-44%
Children served in schools		55	n/a	54	-2%
Seniors		12,136	n/a	11,430	-6%
Adults		23,087	n/a	20,940	-9%
Other Participation	FY 2015	FY 2016 %	Change	FY 2017 %	Change

Staffing					
Staff & Non-Staff Statistics	FY 2015	FY 2016	% Change	FY 2017	% Change
Full-time permanent employees	13	13	0%	13	0%
Part-time permanent employees	49		-100%	30	n/a
Part-time permanent employees - FTEs	19.9		-100%	0.36	n/a
Part-time seasonal employees		21	n/a		-100%
Part-time seasonal employees - FTEs		0.36	n/a		-100%
Number of part-time or one-time volunteers	93		-100%		n/a
Part-time or one-time volunteers - FTEs	1.4		-100%		n/a
Independent contractors	31	20	-35%	22	10%
Number of interns and apprentices	10	14	40%	17	21%
Artistic Staff & Non-Staff Statistics	FY 2015	FY 2016	% Change	FY 2017	% Change
Full-time employees that are artists	2	4	100%	2	-50%
Part-time employees that are artists	47	19	-60%	30	58%
Independent contractors that are artists	25	20	-20%	22	10%

Program Activity					
	FY 2015	FY 2016	% Change	FY 2017	% Change
Distinct productions	4	4	0%	4	0%
Total performances	247	258	4%	251	-3%
Workshops/readings	10	16	60%	12	-25%
Works developed		6	n/a	5	-17%
Distinct classes/workshops	17	6	-65%	14	133%
Total classes/class sessions	0	30	n/a	49	63%
Programs offered in schools	0	1	n/a	1	0%
Hours of programming in schools		4	n/a	4	0%
Number of schools served		1	n/a	1	0%
Artists placed in schools		2	n/a	2	0%